



**SOUTH TEXAS  
BOTANICAL  
GARDENS  
& NATURE CENTER**

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## **H-E-B underwrites Free Admission FRIDAYS at South Texas Botanical Gardens in November, December!**

CORPUS CHRISTI—**On Fridays** in November and December, South Texas Botanical Gardens & Nature Center visitors receive free admission, thanks to H-E-B's '[Explore More](#)' program.

The Botanical Gardens is new to the program which started last year with Art Museum of South Texas, Corpus Christi Museum of Science & History and Texas Asian Cultures Museum offering free admission all of November and December. This year that continues, with the Gardens and five other Gulf Coast region museums or attractions being added with varying benefits, increasing participants from three to nine!

Other museums within the Gulf Coast include The Texas Zoo, the Children's Discovery Museum of the Golden Crescent, the Chisholm Trail Heritage Museum, the City by the Sea Museum, and the Matagorda County Museum.

This support aims to promote educational experiences and the cultural arts by providing local families and visitors with opportunities to enjoy these attractions during the holidays. "We're proud to expand our 'Explore More' initiative, bringing hands-on experiences and family-friendly activities to communities across the Coastal Bend," said Beth Dattomo, Senior Manager of Public Affairs at H-E-B. "As long-standing supporters of these organizations, H-E-B remains committed to making educational enrichment and discovery more accessible—because we believe when it comes to Texans helping Texans, learning should be within everyone's reach."

*(Free dates vary upon organization – more information can be found on H-E-B's [Explore More](#) website.*

*<https://newsroom.heb.com/explore-more-by-heb/> Additional programming at these organizations may be subject to a fee.)*

The South Texas Botanical Gardens & Nature Center, a LIVING MUSEUM, thanks H-E-B for our inclusion in this program, and welcomes new and returning guests on Fridays in November and December as we engage our community and visitors with nature through diverse exhibits, gardens and environmental education experiences, while conserving native habitat, wetlands and wildlife.

As we continue enhancement and growth, we offer exploration and learning, relaxation and play, arts and culture, community gatherings and celebrations, volunteer opportunities, and an animal sanctuary of selected species, in an inviting, unique multi-climate botanical destination.

